

The background of the slide features a complex network of black lines and nodes, resembling a web or a data network, set against a light grey background. A large, semi-transparent yellow rectangle is overlaid on the left side of the image, containing the text.

ANCHOR Alliance

COVENTRY AND WARWICKSHIRE
November 2020

C&W Place Forum – November 2020

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What are Anchor institutions?

- big and locally rooted organisations like councils, FE colleges, universities, hospitals and big businesses with local HQs.
- employ many people, spend substantial amounts of money, own and manage land and assets and often deliver crucial services
- have a long history in their places and are unlikely to move
- have an ability to engage in long term-planning in a manner that aligns their institutional interests with those of their local communities
- community organisations can act as ‘community anchors’ in their own areas.
These have a positive and lasting local presence, support local communities and connect their residents to opportunities

Coventry and Warwickshire Anchor Alliance

Alliance Mission and Differentiation

ANCHOR ALLIANCE MISSION

An anchor institution alliance for Coventry and Warwickshire with an individual and collective commitment to the delivery of transformative actions to; address the inequalities in our communities in health and wellbeing, access to education, employment opportunities; and to supporting the development of enterprise and the economy.

ANCHOR ALLIANCE DIFFERENTIATION

- Anchor alliance agreement rather than a civic-university agreement (university led) or partnership agreement (local authority led)
- Combined City and County geography rather than City or County only
- Alliance of 8 anchor organisations, established on the basis of equality, recognising our individual duties and responsibilities and our collective knowledge, expertise, capacity, capability, resources and facilities
- Commitment, activities and actions are collectively owned and led
- Recognising our individual organisations are operating in direct response to the pandemic and its wider societal impact
- Recognising that commitments and priorities will be subject to influence and adaptation as a result of political and governance changes and the need to reflect the evolving strategic priorities of individual organisations

Coventry and Warwickshire Anchor Alliance - "working together collaboratively to make the best improvements we can to the services that we deliver and the make the biggest positive impact that we can on the lives of local people"



- Key forums**
- One Coventry Partnership**
 - Coventry & Warwickshire Place Board** (subsidiary of LEP)
 - Cultural Place Partnership**
 - Coventry & Warwickshire Health & Care Board**
 - Coventry & Warwickshire Local Enterprise Partnership**

- Key Outcomes**
- Reducing inequality and improving outcomes for people, addressing organisational aspirations, and realising civic opportunities**
 - AND**
 - Quality Education**
 - Employment**
 - Health and Wellbeing**

Anchor Alliance Proposed Commitments

1. COMMITMENT to.... SUSTAINABLE FUTURES

We will utilise our combined knowledge, intelligence and power to establish a shared narrative for our work as anchor institutions and to deliver on our commitment to drive change.

We will collaborate in our use of buildings, fleet and other assets in order to reduce our carbon footprint. We will embed an approach to sustainability across all our anchor commitments.

We will collaborate to incentivise behaviour change across the C & W system to achieve reductions in carbon use and a more sustainable way of life.

2. COMMITMENT to....HARNESSING INNOVATION

We will identify and agree how our collective power and knowledge can be used collaboratively.

We will work collaboratively to co-create, co-invest and co-deliver on innovative projects and programmes that support economic and societal development and growth.

3. COMMITMENT to...COVENTRY & WARWICKSHIRE POUND

We will increase the value of our organisational expenditure with Coventry and Warwickshire based businesses and entrepreneurs and embed wider community and public benefit in our commissioning approaches - Coventry and Warwickshire £ (Phase 1).

We will increase support for the development of social enterprise within Coventry and Warwickshire to enable entrepreneurs to respond to the challenges faced by people in their communities.

4. COMMITMENT to...HEALTH AND WELLBEING

We will enhance our contribution to health and wellbeing providing holistic and targeted support within our communities, shaping the future of healthcare through the education of professionals, understanding the design of health and wellbeing interventions, and their adoption in practice within our communities and improving health and lifestyle outcomes.

We will support the physical and mental health and wellbeing of our staff through our employment conditions, working environments and organisation development approaches.

5. COMMITMENT to...EMPLOYMENT OPPORTUNITIES

We will engage and support local recruitment widening access to employment opportunities within our organisations for Coventry and Warwickshire citizens (Phase 1).

We will support the physical and mental health and wellbeing of our staff through our employment conditions, working environments and organisation development approaches.

6. COMMITMENT to...PUBLIC ESTATE, SPACE AND FACILITIES

We will create collaborative and flexible spaces for joint working and co-locationWe will create collaborative and flexible spaces for joint working and co-location between the anchor institutions and increase the availability and access to space and facilities for our communities and businesses (Phase 1).
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Q & A /FEEDBACK