




SKIN CARE GUIDELINES FOR PEOPLE WITH INCONTINENCE

Including Incontinence Associated Dermatitis (IAD)

SKIN CONDITION	SKIN CLEANSING ROUTINE	PRODUCT	QUANTITY	DIRECTIONS FOR USE
<p><u>Skin at Risk of damage from incontinence</u> Intact</p> <p>Consider referral to Continence Team</p>	<ul style="list-style-type: none"> - Normal skin routine. - Keep area clean & dry. 	<p>Medi Derma S cream</p> <p>Sorbaderm cream</p>	<p>28g tube</p> <p>28g tube</p>	<p>Skin should be clean and dry before application. Apply sparingly, a pea sized amount should be sufficient, and rub in gently until the cream is absorbed. <i>(A pea sized amount of cream should cover approximately an A4 sized area of skin)</i>. If the skin feels tacky, too much cream has been applied. Reapply every 3rd incontinent episode/wash.</p> <p>Faecal incontinence may require more frequent use.</p>
<p><u>Mild excoriation IAD</u> erythema (redness) No broken areas present</p> 	<ul style="list-style-type: none"> - Keep area clean and dry. - Cleanse perianal skin after each episode. 	<p>Medi Derma S cream</p> <p>Sorbaderm cream</p>	<p>28g tube</p> <p>28g tube</p>	<p>Skin should be clean and dry before application. Apply an even coating over the affected area. If there are skin folds, make sure the skin contact areas are separated and allow to dry before returning the skin to normal position.</p> <p>Reapplication is recommended every 48-72hours.</p> <p>Faecal incontinence may require daily application</p>
<p><u>Medium excoriation IAD</u> Erythema (redness) with less than 50% broken skin Oozing and/or bleeding may be present</p> 	<ul style="list-style-type: none"> - Keep area clean and dry. - Cleanse perianal skin after each episode. - Remove prior applications of skin protectant. - Apply skin protectant. 	<p>No-sting barrier film:</p> <p>Medi Derma S film spray</p> <p>Sorbaderm barrier film spray</p>	<p>30ml</p> <p>28ml</p>	<p>Skin should be clean and dry before application. Apply an even coating over the affected area. If there are skin folds, make sure the skin contact areas are separated and allow to dry before returning the skin to normal position.</p> <p>Reapplication is recommended every 48-72hours.</p> <p>Faecal incontinence may require daily application</p>
<p><u>Severe excoriation IAD</u> Erythema (redness) with more than 50% broken skin. Oozing and/or bleeding may be present.</p> 	<p>Seek advice from Tissue Viability / Community Nursing Team</p>	<p>Medi Derma-Pro foam & spray cleanser / Prosheild foam & spray cleanser</p> <p>Medi Derma-Pro ointment / Prosheild cream</p>	<p>250 ml</p> <p>235ml</p> <p>115g</p> <p>115 g</p>	<p>Skin should be cleansed with a foam & spray cleanser then patted dry. Apply ointment thinly, only use liberally if the skin is damaged. Reapply if no sheen is visible. Follow manufacturer's directions on packaging.</p> <p>Faecal incontinence may require more frequent application.</p> <p><u>Discontinue when skin is intact or change to preferred product for mild IAD.</u></p> <p><u>(In most cases 28 days treatment should be sufficient)</u></p>

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What is Incontinence Associated Dermatitis (IAD)?

- Skin condition caused by contact with urine and/or faeces due to incontinence
- May affect more than the perineal area
- People of any age

IAD caused by allowing:

- Prolonged exposure to urine and/or faeces
- Limited and/or aggressive cleansing (increases frictional forces, damages the skin, causing over hydration)
- Application of thick, occlusive skin protective products can over hydrate the skin and may block incontinence products

Management to reduce the risk of IAD

- Continence assessment and re-assessment to establish cause(s) of incontinence and possible options to improve/resolve the condition.
- Risk factor for pressure ulcer development – individuals should be assessed and re-assessed, and this must be documented.
- Regular, careful inspection of the skin in accordance with guidelines.
- Prevention strategies to protect intact skin – regular repositioning and clinical assessment.
- Consider a barrier preparation to prevent skin damage:
 - Adults who are assessed as being at high risk of IAD or of developing a moisture lesion
 - Those with incontinence, oedema, dry or inflamed skin
 - Product prescribed or purchased for an individual should never be shared
 - Consider a soap substitute for those with vulnerable skin (soap can leave the skin dry and irritated)
 - Pat, rather than rub, the skin dry

Barrier skin care products

- Designed to minimise damage to the skin (irritation caused by exudate, adhesive trauma, friction, and bodily fluids).
- For intact skin, apply sparingly so that skin can be seen beneath.
- If the intact skin appears oily, too much cream has been applied.
- Check the manufacturer's instructions (Patient Information Leaflet) for application instructions.

Preferred products		Non-preferred products examples	
<ul style="list-style-type: none"> • Products provide an invisible layer that dries quickly, leaving the skin with a protective coating • Manufacturer's state that they do not make skin greasy or compromise dressings/pads, and some have water repellent properties 		Preparations can be greasy and can interfere with dressings and the absorbency of incontinence products	
Medi Derma S cream 28g	Medi Derma S film spray 30ml	Sudocrem	Zinc & Castor Oil ointment
Derma Pro ointment 115g	Derma-Pro foam & cleanser 250ml spray	Metanium ointment	Siopel Barrier Cream
Sorbaderm cream 28g	Sorbaderm barrier film spray 28ml	Conotrane cream	Morhulin ointment
Proshield cream 115g	Proshield foam & cleanser 235ml spray	Bepanthen ointment	Sprilon spray